

AMBASSADOR



brings you
LIVING PICTURE
Television



Television



T.V. 10.C.R. CONSOLE RECEIVER

Identical in every respect to T.V.10.C. but with the addition of a built-in radio receiver. No longer is it necessary to have a separate radio receiver. The T.V.10.C.R. incorporates a completely independent 3 waveband 5 valve unit with an exceptionally high performance. 8" P.M. Speaker, tone control, built-in aerial—in fact, all the features you expect to find in a first-class instrument. Cabinet Size : 24" x 25" x 36" high.

Price £119-15-0. (Delivered but excluding aerial).

SEE it's

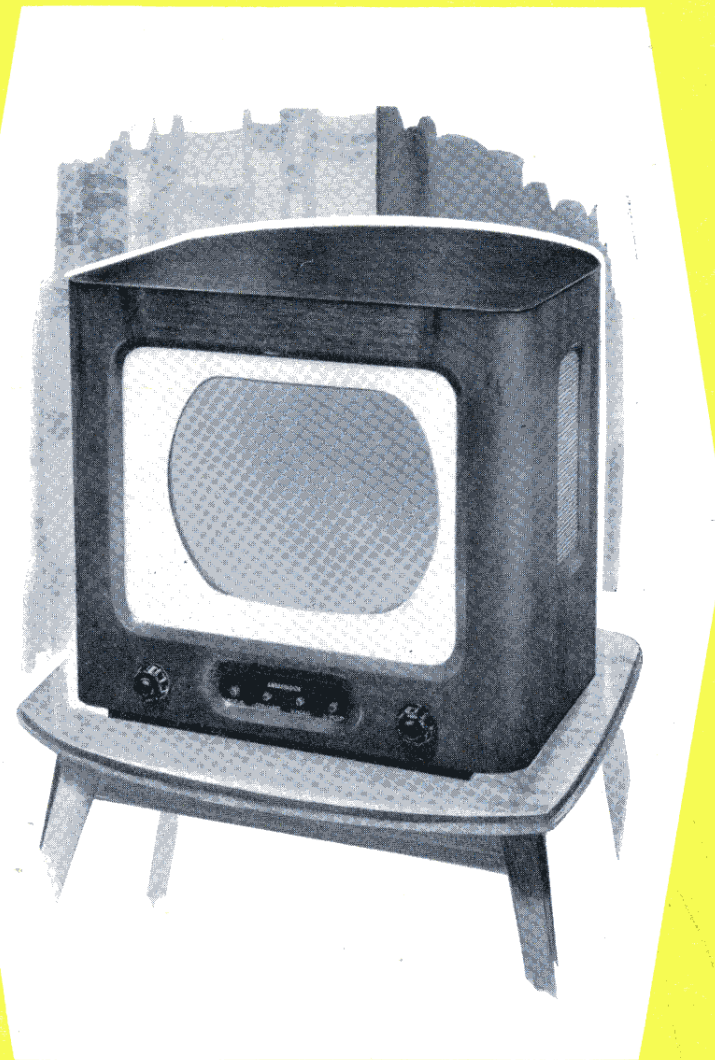


TV.10.C. CONSOLE RECEIVER

Unusual in style, but extremely pleasing. The object in styling has been to provide a cabinet which will always look 'well placed'. Against a flat wall, in a corner or even away from a wall it's always right. It will harmonise with almost any furnishing scheme. The standard model is in polished figured Walnut, but alternatives in Oak, Mahogany, etc., can be made to order. The curved doors completely close off the receiver when not in use. Magnetic door catches. Silent ball bearing castors. Truly a very fine instrument. Cabinet Size: 24" x 25" x 36" high.

Price £99-15-0. (Delivered but excluding aerial).

AMBASSADOR



TV.11 T. TABLE RECEIVER

A very neat and attractive looking instrument providing a picture much larger than average for a 14" tube. Cabinet finish is polished Walnut, but alternatives in Oak, Mahogany, etc., can be made to special order. It should be noted that the tube is totally housed within the cabinet, there is no cumbersome projection at the back. Picture Size: 12½" x 9¾". Cabinet Size: 20" x 20" x 18" high.

Price £67-10-0. (Delivered but excluding aerial).

AMBASSADOR

LIVING PICTURE TELEVISION

Why 'living picture'? Many people still think that all television receivers are alike, inasmuch that the picture is always the same. This is not so. A great deal of difference exists in the quality of picture reproduction as between one set and another.

In the design and making of AMBASSADOR Television the aim is to consistently reproduce *in full* the characteristics of the B.B.C. transmission.

Television is now so commonplace that one tends to forget that a television receiver reproduces what is being seen by a camera operating possibly 500 miles away. The vision of the camera is converted into something invisible which is ultimately radiated through the air to be picked up by a television aerial. The invisible signal then passes to a television receiver to be re-converted so as to reproduce the transmitted picture. It is in the conversion from the invisible to the visible that picture quality becomes either excellent, good, or indifferent.

In the custom-built product of AMBASSADOR so excellent and realistic is the quality of picture reproduction that the viewer invariably feels that an artist is virtually just behind the viewing screen. Close-up pictures reveal the most minute detail, so much so, that you can really sense the texture of the cloth of a suit. You see the 'glint' of an eye, the realistic sparkle of a necklace. You see the real depth of feeling behind every facial expression - indeed, you see a 'living picture'.



SEE it's **AMBASSADOR**



SPECIFICATIONS

CIRCUIT

15 valve plus metal rectifier 5 channel superhet. (Covers all B.B.C. frequencies). A.C. mains operation only. 200 - 250 volts 50 cycles. Special voltage models can be made to order.

PICTURE TUBES

T.V.10 uses a MAZDA 15" Aluminised Tube with tetrode gun operating at approximately 12,500 volts E.H.T. Picture size 14" x 10 $\frac{3}{8}$ ".

T.V.11 uses a MAZDA 14" Aluminised Tube with tetrode gun operating at approximately 11,000 volts E.H.T. Picture size 12 $\frac{1}{2}$ " x 9 $\frac{3}{8}$ ".

CONTROLS

All readily accessible on the front of the cabinet.

FOCUS SYSTEM

Electro-magnetic, ensures a greater degree of stability, depth and detail. Focus is absolute overall—no 'fading off' in corners.

NOISE SUPPRESSION

Vision suppression is variable to enable adjustment to suit any particular location. Sound suppression is automatic.

INTERLACE

Absolutely positive, and, therefore, 'no lines' visible at viewing distance.

IMPLOSION GUARD

Armour plate glass mounted in rubber mask which totally seals the picture tube face against dust attraction.

SPEAKER

5 $\frac{1}{2}$ " in T.V.11 Table Receiver. 8" in TV.10 Consoles.

